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Conversant's Chicago Office Wins Chicago Creative Space Award

CHICAGO, IL (July 1, 2015), Conversant, the leader in personalized digital marketing, today announced that its Chicago office was recognized by Chicago Creative Space in the 41,000-75,000 square foot category of their inaugural awards.

Chicago Creative Space showcases the coolest and most creative office spaces in Chicago. The Chicago Creative Space Awards span four categories based on square footage. Over 10,000 people voted with winners revealed at an event on June 4, 2015 at Venue One in Chicago.

Conversant's office in Chicago is located at 101 North Wacker Drive and is home to over 500 employees. The company moved to the three-floor office in 2012. Designed by IA Interior Architects, built by Leopardo and furnished by Henricksen, the space offers over 50 informal "scrum" areas intended to foster collaboration and creativity. Repurposed timber beams, exposed ceilings, industrial lighting and colorful furniture and artwork provide a modern and energetic environment for employees.

"We're extremely proud of this recognition especially considering all of the great companies in our category. An office setting that fuels creativity and productivity allows us to deliver better results for our clients and enables us to secure the best and brightest people in the industry, said Ric Elert, President, Conversant. "We are committed to creating opportunities for top talent in Chicago and maintaining a culture and setting that our employees and clients take pride in."

The Chicago office will serve as a model for other Conversant offices as they undergo renovation and redesign.

For more information about Chicago Creative Space and Conversant's office, click [here](#).

About Chicago Creative Space

Chicago Creative Space produces recruiting and marketing videos. Companies fighting the war for talent use CCS videos to tell the story of their culture and space to attract the best candidates. CCS also publishes exclusive content about company culture, brand, and workplace through various initiatives such as Culture by Design, the podcast series, and more. Events such as the Ethos series and the Chicago Creative Space Tours bring the CCS audience together to share knowledge and network. CCS was founded in 2013 by Max Chopovsky.

About Conversant, LLC

Conversant is the leader in personalized digital marketing. Conversant helps the world's biggest companies grow by creating personalized experiences that deliver higher returns for brands and greater satisfaction for people. We offer a fully integrated personalization platform, personalized media programs and the world's largest affiliate marketing network - all fueled by a deep understanding of what motivates people to engage, connect and buy. For more information, please visit www.conversantmedia.com.